



CENTURY PARK CAPITAL PARTNERS

Century Park Capital Partners is a private equity firm that partners with owner/managers to build successful companies. We specialize in facilitating owner liquidity and business expansion by providing equity for:

- Minority and Majority Recapitalizations
- Growth Financings
- Management Led Buyouts
- Acquisition Financings

We leave the day-to-day operating decisions to management and focus on providing help where we have deep experience: strategic planning and acquisitions, financial analysis and systems, organizational development and access to industry experts.

TYPICAL INVESTMENT CANDIDATES

- Privately held companies or corporate divestitures, preferably located in the Western United States
- Light manufacturing, distribution and service companies with high operating margins
- Revenues ranging from \$25 million and \$150 million
- Operating cash flow ranging from \$5 million to \$15 million
- Exceptional in-place management preferred
- Diversified customer base
- History of profitability and good growth prospects
- Defensible business niche with limited exposure to cyclicity
- Typical investment sizes: \$10 million to \$40 million per transaction

SELECTED AREAS OF INTEREST:

- Medical components, equipment and supplies
- OTC health & medical products
- Laboratory testing services or products
- Food (excluding restaurants)
- Branded pet supplies or products for veterinary use
- Consumer products
- For-profit education
- Products and services for aging consumers
- Business process outsourcing (BPO)
- Specialty chemicals
- Enthusiast direct marketing
- Infrastructure products
- Children's educational and other non-apparel products

AREAS OF NON-INTEREST:

- Restaurants or store-based retail
- Real estate
- Financial services
- Energy
- High customer concentrations
- Fad, fashion or technology risk
- Cyclical or highly seasonal characteristics
- Low margin or commodity-based businesses

Martin Sarafa
Managing Director

Guy Zaczepinski
Principal

Charles (Chip) Roellig
Managing Director

Steven Trembley
Principal

Paul Wolf
Managing Director

10250 Constellation Blvd., Suite 2850 Los Angeles, California 90067 Telephone: (310) 867-2210 Facsimile: (310) 867-2212

1010 El Camino Real, Suite 300 Menlo Park, CA 94025 Telephone: (650) 324-1956 Facsimile: (650) 322-1550

www.centuryparkcapital.com



CENTURY PARK CAPITAL PARTNERS
PORTFOLIO COMPANIES

CURRENT PORTFOLIO COMPANIES

CENTURY PARK CAPITAL PARTNERS II, LP (CURRENT FUND)



WHEN IMAGE MATTERS™

MOSS, INC. | www.mossinc.com

Moss, Inc. is the leading provider of fabric-based visual communication solutions, having pioneered the tensioned fabric concept more than 30 years ago. Moss sells its products in the tradeshow, retail and events channels. Century Park structured a buyout of Moss which gave its former owners liquidity while retaining the existing company's management team, who co-invested in the transaction. Moss seeks to further grow by capturing additional tradeshow business, expanding its retail presence, and aggressively pursuing add-on acquisitions.



ECKLER'S ENTERPRISES, INC. | www.ecklers.com

Eckler's Enterprises, Inc. is a leading aftermarket supplier of parts and accessories to the automotive enthusiast market. The company sells these products directly to retail customers through catalog and internet channels, as well as dealers. Century Park structured a buyout of Eckler's which gave its former owners liquidity while retaining the company's existing management team. With the help of Century Park, the company has acquired three complementary businesses. Eckler's plans to further grow by using sophisticated direct marketing techniques and targeting additional acquisitions.



SPECIALTY MANUFACTURING CO. | www.smiglobal.net

Specialty Manufacturing Co. is the leading supplier of safety components, lighting systems and accessories to the school and transit bus markets. Specialty has a full suite of products that meet the unique safety requirements of individual states, municipalities, and school districts in the U.S. and Canada. Century Park partnered with Specialty's previous parent to spin-off its Specialty division into a newly formed entity. In addition to focusing upon internal growth initiatives, Specialty has completed two add-on acquisitions and intends to continue to seek out other complementary acquisitions.



LYNX GRILLS, INC. | www.lynxgrills.com

Lynx Grills, Inc. is a leading manufacturer of branded, superior-quality, high-performance, stainless steel outdoor kitchen products including a wide selection of premium barbeque grills. Century Park, in cooperation with management, successfully completed an expedited, privately negotiated acquisition of the company from an investor group seeking liquidity. Century Park has been instrumental in recruiting a new CEO and a CFO to the Company, as well as significantly bolstering the company's MIS functions post-close.



ROM CORPORATION | www.romcorp.com

ROM Corporation is a designer, supplier and manufacturer of niche products for the emergency vehicle and refrigerated trailer industries. ROM's product lines fall into three main categories: shutter doors, ramps and carriers, and bulkhead dividers. Century Park, together with management, acquired the company in a non-auction situation through direct negotiations with the prior owners. ROM has established a market-leading position by offering quality products and providing superior customer service. Century Park is leading an acquisition strategy that will allow the company to expand its customer base and offer additional products to its existing customers.



RYAN'S EXPRESS TRANSPORTATION SERVICES, INC. | www.ryansexpress.com

Ryan's Express Transportation Services, Inc. is the leading provider of premium chartered motor coaches and other livery services in the Western United States. Century Park proposed, structured and implemented a minority recapitalization which provided growth capital for the business and satisfied the founder's financial goals while allowing him to retain operating and voting control of the company. With the help of Century Park, the company has bolstered its internal management infrastructure and acquired substantial additional operating assets to keep up with its rapid growth.



CENTURY PARK CAPITAL PARTNERS
PORTFOLIO COMPANIES

CENTURY PARK CAPITAL PARTNERS, LP (PRIOR FUND)



PACKAGING PLUS, LLC | www.packagingplusllc.com

Packaging Plus, LLC is a vertically-integrated provider of thermoformed plastic packaging and complete turnkey packaging solutions to OEM companies in the consumer, technology, and medical industries. The company's principal owner, wanting to retire, was introduced to Century Park by his retained investment bank. Century Park partnered with a member of its Executive Committee with substantial packaging industry experience to acquire Packaging Plus. Subsequently, Packaging Plus has successfully integrated four acquisitions, improved operations, broadened its service offerings, upgraded systems, and augmented management.



DICKINSON FROZEN FOODS, INC.

DICKINSON FROZEN FOODS, INC. | www.dickinsonfrozenfoods.com

Dickinson Frozen Foods, Inc. is the market leading provider of individually quick frozen onions and roasted potatoes to large industrial food processors and food service companies. When Dickinson's founder decided to retire from the business, Century Park partnered with management and another investment group to acquire the company. With the help of Century Park, Dickinson has undergone a substantial plant expansion (increasing capacity with the addition of new processing equipment), completed the strategic acquisition of the Norsun Food Group, upgraded accounting and IT systems, improved processes, and augmented management. Dickinson and Century Park are actively pursuing opportunistic acquisitions of other vegetable ingredient companies that serve a similar customer base.

PRIOR INVESTMENTS



HI-TECH RUBBER, INC. | www.hitechrubber.com

Hi-Tech Rubber, Inc. is a leading custom molder of complex, high-precision elastomeric components primarily for the medical device, computer hardware, and industrial component OEM markets. Recognizing the need for substantial capital and expertise to succeed as a consolidator in this highly fragmented industry, Hi-Tech's owner sold a majority stake to Century Park and another private equity group. After adding one of its Executive Council members to the executive management team as CEO, Century Park was instrumental in helping Hi-Tech recruit a CFO and complete four add-on acquisitions.



KIDSLINE, INC. | www.kidslineinc.com

Kidsline, Inc. is a leading designer, manufacturer and marketer of branded infant bedding products and accessories sold through specialty retailers, mid-tier department stores and mass merchandisers. Century Park proposed a minority recapitalization that provided liquidity to the shareholders yet allowed them to continue to run the company and participate in its aggressive growth. Over the next three years, Century Park worked closely with management to recruit a new CFO, improve systems, and expand internationally, leading to substantial increases in revenues and EBITDA.



BECKER UNDERWOOD INC. | www.beckerunderwood.com

Becker Underwood is a leading global manufacturer of agricultural crop inputs, seed colorant and coatings, turf and ornamental specialties, and landscape coatings. Century Park proposed a flexible recapitalization structure that provided shareholder liquidity and funds to complete a strategic, international acquisition. Over the next four years, Century Park assisted Becker Underwood in numerous strategic initiatives, including the completion of seven more acquisitions. The dramatic growth that resulted helped propel the company from a single facility business to a firm with broader product offerings and operations in seven countries.